



# NEWSLETTER

March, 1984  
Newsletter #41

Post Office Box 26811, Albuquerque, New Mexico 87125

Our Board for the '83-'84 season is . . .

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## FROM EL PRESIDENTE...

February and March have been busy months. Successful too. Plans that were made better than a year ago came to fruition. As always, until things come to pass, there is a period of "sweating it out."

The Clay, Fiber and Wood, '84 show was hung -- A good response from the 3 crafts -- very representative. The opening was a huge success. As the old saying goes, people came from miles around. It is a good show. Something for everybody. Fine clay pieces, rich fiber arts and beautiful furniture. If you haven't seen the show, you are missing an event. This show hangs until March 30 - Fine Arts Building - State Fair Grounds - noon until 4pm - seven days a week.

The Film Festival/Demonstrations sponsored by NMPA and the Museum of International Folk Art in Santa Fe provided a great way to spend a weekend. Attendance was great. The films and demonstrations were just what was needed to stimulate the mind and get people ready for spring. I saw people at the affair that I haven't seen in quite a while. For those of you that missed it - I am sorry.

The Chinese Brush Painting Workshop is winding down. Ou-Mi-Shu is fabulous. Those that signed up the the course have had a fantastic 10 Saturdays of philosophy, painting and chinese cuisine. That's a combination that can't be beaten. I am sad that more NMPA members did not sign up for the workshop. However, we filled out by opening the workshop to non-members and non-potters. Perhaps more will attend another time.

Successful openings, festivals and workshops are due to the efforts of many people. I am happy to say that people have donated their precious time, knowledge, and skills to make these events a success. I would like to beat the drums and fire the red and green rockets to honor these people:

Linda Baker has honchoed the Ou-Mi-Shu workshop. A good effort!

In addition to the support and efforts of the Las Aranas Spinning and weaving Guild and the Albuquerque Woodworkers Association, our own NMPA members contributed heavily to the Clay, Fiber and Wood show, making it a success.

To all those members who have done their time of baby sitting the show. Their organizer Mary Sharp Davis.

Fran Krukar Judith Ritchey and others for the fine food and drink at the reception.

All the Association members who attended the opening and helped by their preence to make it a good opening.

Thanks to the Board of Directors for all their efforts: Ilena Grayson, Connie Gustafson, Kay Fahy, Toni Hacker, Anita Rodgers, Willie Polasko, Marc Coan and (me). It was fun, lets do it again.

The Film Festival/Demonstrations owes its success not only to Carol Steiro of the Museum but to those members of the Association who provided the knowledge and skill to make the demonstrations a joy to watch. My special thanks goes to those people for their generous donation of their time and talent: Jim Srubec, Penne Roberts, Ilena Grayson, Steve Kilborn, Anita Suazo, Shel Niemark, Amber Archer Connie Gustafson and (me, again).

One of the many things I have enjoyed as a potter are the friends I have made over the years. It is always good to see old friends. The Association has friends also. These are the people that are always there when we need a helping hand -- a little financial support -- materials for workshops. They like all true friends always come through. Without their help things would be a great deal more difficult if not damned near impossible.

Old Friends to whom I am grateful:

Bob and Sherril King, Debbie and Kevin of Ceramic King.

Bill McCarthy, my leprachaun friend of Santa Fe Clay.

Last but not least, Martin Butt. Porcelain and Stoneware Co.

The problem with giving plaudits and thanks is the tendency to forget someone. I want to make it very clear that if I have forgotten anybody, it is due to faulty memory (old age?), therefore, forgive me. Many thanks to all of you.

You know, I haven't had as much fun writing since I was editor of a university newspaper so many years ago. Before I close, I would like to press on those of you that are curious about the winners of the clay awards given by Clay, Fiber and Wood: Eddie Dominques of Tucumcari (NMPA member) - the Award for Excellence plus a handsome check; Ana Chavira of Albuquerque (NMPA member) the Award for Merit plus a nice check; Phil Mundt of Socorro - the Award for Honor plus a good check. Congratulations!

One more thing and I'll quit. Remember the spring workshop at Ghost Ranch. May 30 through June 3. This will be a dandy! Lots of demonstrations plus hands on. Mark your calendar - Schedule your time for all four workshop days or come for one or two. Don't miss it. If you do, we will miss you.

My best regards to all,

Bill Armstrong - president

P.S. I did forget: Sarah Gilstrap - clay juror for Clay, Fiber and Wood, '84 for her fine effort in jurying and awarding of prizes and John Atlee--my good friend for his organizing the slides etc. for the jurors. Very professionally done.



## GET YOUR ACT TOGETHER by John Atlee

In handling the slides for the Clay, Fiber and Wood show, I was appalled by the way craftspeople sent in their entries. It seems as if normally well-educated people purposely would not or could not follow directions. Therefore, for future reference, here are the rules and the reasons for them.

### SELF-ADDRESSED STAMPED ENVELOPE

This should be self-explanatory but often times an envelope was omitted. Almost as bad, the entry was sent in a legal envelope and the return one was a small envelope. The entry blank neatly fit in a legal size and therefore, a legal size should automatically have been used as your return envelope.

### PLASTIC SLIDE CARRIERS

Don't tape your slides down. There were several of these and the mounts tended to tear when the tape was removed. When you pick up your slides from the developer by a plastic sheet for less than a dollar and write one check. Cut it apart so it will hold four or six slides. They will be safe and they won't get dust or lint on them. Tissue paper and scotch tape just don't hack it. Do it right. Be professional.

## SLIDE MOUNTS

When you take your slide film to have it developed, specify cardboard mounts or to be developed only and not mounted. The carisels that were available have 140 slots in them. The slides that were plastic mounted with added stickers or tape on them tended to stick. There are many shows that specify cardboard mounts. Besides, cardboard is easier to write on. If you really want to do it right, mount your own slides. Have your film developed only and purchase open cardboard mounts. Cut your film apart with any sharp scissor. You can mask off the background with the special tape your developer will recommend and slip the frame in the mount. Seal with a warm iron. Be very careful not to allow the iron to touch the film. It will damage it.

## DETAILS

This was one of the most confounding things that I encountered. I don't understand what people think when they read the word detail but with few exceptions, it was not a detail. If you submit a detail shot, there is a simple rule of thumb. The piece (NOT THE BACKGROUND) must fill at least ninety percent of the frame or better yet, the entire frame.

## RECAP

1. Absolutely no tape on the slide mounts and details should fill the frame. These are extremely important. Works may be rejected for lack of professionalism if these measure are not adopted.

EDITORS NOTE: Those of you at the marketing seminar in Galisteo will recall the emphasis our panel put on a professional presentation. Once you are out of your studio your appearance and the appearance of your work/slides should be of the highest professional/business quality. It counts!! Some of our panelists suggested professionally made slides if you are not very adept with your camera. Don't skimp on something as important as submitting to shows, and galleries. It is a reflection on your opinion of yourself as a professional craftsman/artisen.



## **TIDBITS & SHOW NEWS**

- AVRA LEODAS - March 24 - April 21: Avra has a one-person show of stoneware vessels and wall reliefs at the Art Gallery, Saint John's College, Camino Cruz Blanca, Santa Fe.
- EXPERIENCED production potter needed for full-time employment by Hanselmann Pottery in Corrales. If interested, please call Fred or Joan Hanselmann at 897-0271.
- GHOST RANCH - Mark your calendars Wednesday evening May 30 through Sunday noon, June 3. A separate flyer and registration will be sent to you.

NATIONAL AND INTERNATIONAL potter's groups. If you have any addresses of groups in the U.S. or Canada, please forward their addresses to Ilena Grayson. We would like to keep in touch with them, send them our newsletters and begin an information exchange.

THE CENTER FOR CONTEMPORARY ARTS OF SANTA FE in collaboration with the Museum of Fine Arts, Museum of New Mexico and Till Street Gallery in Chicago, Illinois is hosting a reception for the SOUTHWEST/MIDWEST Exchange exhibition May 6th- 3pm to 5pm at the new contemporary wing of the Museum in Santa Fe. The show runs from May 4 through June 8.



## OFFICIAL BUSINESS

The Board of Directors of the New Mexico Potter's Association met at the home of Susan York in Santa Fe on February 21, 1984. Those in attendance were Bill Armstrong, Susan York, Ilena Grayson, Erika Webber, Connie Gustafson and Amber Archer.

Bill reported that the Clay, Fiber, and Wood Show had been juried resulting in 98 pieces being selected. The Potters Association successfully solicited donations from several ceramic suppliers and an additional donation was made from the Potter's Association's treasury to help defer the expenses.

Connie gave details on the progress of the Film Festival that we are co-hosting with the Folk Art Museum. A poster-flyer is at the printers and will be in the mail within the week. The movies will be previewed by the demonstrators on March 6 at 10 am. The Symposium will take place the weekend of March 10th. A hands-on demonstration will be staged in conjunction with the event and potters are being sought to man the equipment and be available to demonstrate and answer questions.

Susan relayed the information she had accumulated regarding Ghost Ranch and a tentative schedule was layed out for the workshop. A separate flyer will be printed to advertise the workshop.

Ilena reported on the status of the NCECA Conference in '86. All pertinent information has been relayed to the University of New Mexico Fine Arts Dept. and Bill said that he would call Carl Paak and see if they have followed up on it.

Bill requested that Susan put together a grant writing committee and have a proposal drafted for a NMAD grant in '85 for an All State Juried Clay show. Susan and Ilena are investigating the possibility of installing the show at the Albuquerque Museum.

Bill made a motion that the annual dues be raised to \$15.00 and the board agreed. This will be included in the next newsletter to be voted on by the membership. Nominations for officers are also requested from the area representatives for positions on the board and avrious appointed positions. These nominations will also appear in the newsletter.

Bill also requested that the secretary compile a mailing list of other potters associations in states outside of New Mexico. Any members having addresses of other potters guilds are requested to send the information to Ilena Grayson. We pursue correspondence with thses groups and exchange ideas.

Bill reported that the O-Mi-Shu workshop is progressing successfully and there is a possibility for another one in the summer.

The Treasurer's report was given. Amber requested financial support for her exchange show. The board agreed to give some money but the exact amount would be determined later.

Respectfully submitted,  
Ilena Grayson, secretary

The Board met on March 20, 1984 at the home of Ilena Grayson. Those in attendance were Bill Armstrong, Ilena Grayson, Marilyn Christenson, Erika Webber and Connie Gustafson.

Bill read his message to the membership which will appear in the Newsletter. The purposes of NMPA were discussed and it was decided that these purposes ought to appear in a future newsletter for the benefit of our members.

Marilyn gave the Treasurer's report which will be printed in the Newsletter. We show a slight profit at the moment and already have 14 members signed up for the 1984/85 year.

The Board voted to give free 1984/85 memberships to Steve Kilborne, Jim Srubeck, Anita Suazo and Ilena Grayson. These people did a wonderful job demonstrating their talents and donating their time at the Folk Art Museum Film Festival held earlier this month.

The slate for next year's officers is: Ilena Grayson, vice-president; Lois Stauffer, secretary; Marilyn Christenson, treasurer; Erika Webber, Representative-at-Large. Susan York is the president elect and Fran Krukar will be the new newsletter editor.

The remainder of the meeting was spent discussing Ghost Ranch 1984.

Respectfully submitted,  
Ilena Grayson, Secretary

# WHERE THE MONEY COMES AND GOES!

## by Marilyn Christenson, Treasurer

### INCOME

*Ghost Ranch, June 1983	\$1720.00
3-Ring Circus, Oct. 1983	540.00
Dues 1983/84 (79 members)	790.00
TOTAL	<u>\$3050.00</u>

### EXPENSES

*Ghost Ranch, June 1983	\$1637.00	
3-Ring Circus, Oct. 1983	423.00	
Newsletter	644.00	
Bank Charges	35.00	
ADC Contemporary Craftsman Show	50.00	
Clay, Fiber and Wood Show	150.00	
TOTAL	<u>\$2939.00</u>	Balance <u>\$111.00</u>

We currently have \$256.00 in the checking account. We have 14 people who are either new members or have renewed their dues for 1984/85. These dues, \$140, plus the balance of \$111 equals \$251.00.

\* Ghost Ranch was a tremendous success last year. But, please note income derived against our expenses from it. We would not have come close to breaking even if Ghost Ranch had not donated room and board for Juan and his entourage, we would have lost quite a bit of money on the workshop. Workshops must be self-supporting. Also, our clay and some other supplies were donated last year. We can not guarantee this every year so lets all be supportive of our workshops.

The board is currently proposing a \$5.00 hike in dues for 1984/85. This will be voted on and, if passed, effective after the annual meeting on June 3. You can pay your dues now and possibly save the \$5.00. After June 3, your dues may be \$15.00 instead of \$10.00.

### DUES \$10

JUNE 1, 1984 - MAY 31, 1985

Please fill out whether you are a new member or not so that our membership information will be current.

NAME: \_\_\_\_\_ STUDIO ADDRESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ HOURS: \_\_\_\_\_

Professional background/associations:

Galleries exhibiting your work:

Show coming up:

ENCLOSED: \$10.00 membership dues: Return to: New Mexico Potters' Association; P.O. Box 26811, Albuquerque, New Mexico 87125

# MAIL-IN BALLOT

Slate of Officers:		Vote	Write-in
Vice-President:	ILENA GRAYSON	_____	_____ *
Secretary:	LOIS STAUFFER	_____	_____ *
Treasurer:	MARILYN CHRISTENSON	_____	_____ *
Rep.-at-Large:	ERIKA WEBBER	_____	_____ *

\*(for a write-in candidate, you must have a written statement from that person that they will accept the position.)

Non-elected positions: Susan York, president; Fran Krukar, editor.

VOTE: N.M.P.A. has recommended that the dues be increased to cover increased Newsletter and postage expenses, materials and inflation.

for      against

\$15.00 (fifteen) per membership/per household      \_\_\_\_\_

In order for your vote to count, this ballot must be returned to N.M.P.A. by May 25. The new administration will be installed on June 3 at the annual meeting at Ghost Ranch. Everyone is encouraged to attend the annual meeting at Ghost Ranch on Sunday, June 3 at 1:30 pm.



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