



# Press Release

## **“Clay Forward” – the New Mexico Potters and Clay Artists’ Campaign for Ceramic Arts at Ghost Ranch – Completes its Mission** **For Immediate Release**

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Campaign completes its mission: October 28, 2022

The New Mexico Potters and Clay Artists (NMPCA) wishes to announce that their contribution campaign to raise funds for ceramic arts at Ghost Ranch Conference Center, Abiquiu, NM --- begun on June 15, 2022 --- reached its goal of raising \$8000 on October 28, 2022.

The **Clay Forward** Campaign to uplift the Ceramic Arts at Ghost Ranch has collected donations up to the goal of \$8,000. A wonderful donation came in on October 27 to bring us exactly to the goal. The donor, a friend of a member, said: “Y’all are a great service by supporting Ghost Ranch, and all that it represents touched my heart.” Overall, it took 114 individual donations from 103 people, with three individuals giving donations over \$500 and many donations over the minimum for a premium, all in less than five months. It feels wonderful to have the solidarity of many voices supporting ceramic arts at Ghost Ranch.

The intent behind the campaign is to continue the longstanding relationship NMPCA has had with Ghost Ranch, and to give financial support after the debilitating effects of the pandemic. We at the NMPCA feel a deep commitment to the ceramic art program at the Ranch with which we have been associated since the founding of our organization in the 1970’s. Our mission is to promote excellence and creativity in the clay arts and to further their understanding and appreciation throughout New Mexico. The Ghost Ranch ceramic program forms a pivotal part of this mission.

Donations are still being accepted at the website: <https://www.nmpotters.org/ClayForward/>. Premiums still exist. While we have run out of aprons, we still have all sizes of t-shirts for a minimum \$40 donation. Look for the **Clay Forward** table at the Contemporary Clay Fair on November 19<sup>th</sup> and 20<sup>th</sup> at the Santa Fe Women’s Club, 1616 Old Pecos Trail, open 10 am – 5 pm each day. Look for future announcement of presentation of the final contribution amount, to occur sometime in early 2023.

With Gratitude from the Clay Forward Committee,  
Judy Nelson-Moore, Cirrelda Snider-Bryan, Merlene Walker, and Luisa Baldinger.